

# ***solidThinking, Inc. International Design Competition***

## **NO PURCHASE NECESSARY**

If you are a student of a college or university and you are 18 years of age or older, the solidThinking Design Competition is an opportunity to express your creativity, use advanced 3D technologies, be evaluated by global design thought leaders and win great prizes. Enter now to win!

## **COMPETITION OFFICIAL RULES**

**1. ELIGIBILITY:** The ***solidThinking International Design Competition*** (the "Competition") is open to students who are at least eighteen (18) years of age or the age of majority in their jurisdiction of residence, whichever is older. The ***solidThinking, Inc. International Design Competition*** ("Competition") is open to current students of colleges and universities who are 18 years of age or older at the time of entry ("Competitor" or "Competitors"). Competitors must use a valid email address issued by their college or university to enter. Employees, contractors, agents and immediate family members of ***solidThinking, Inc.*** ("Sponsor"), its parent, and its affiliates are not eligible to enter the Competition. Any Competitor who submits an Entry and is not a student at a college or university at the time of entry will be disqualified.

**2. ENTRY PERIOD:** The Competition will begin on March 30, 2011. Deadline for submissions is November 30, 2011 (11:59 pm Eastern Standard Time). Entries submitted prior to or after the Entry Period will be disqualified.

**3. SPONSOR:** The Competition is sponsored by ***solidThinking, Inc.***, 1820 E. Big Beaver Road, Troy, MI 48083 USA.

**4. ENTRY INFORMATION:** The Competition is designed to reward the best design concepts developed using the software ***solidThinking 8.5*** or ***solidThinking 8.5 Inspired***. The objective of the Competition is to exhibit creativity, originality, efficiency, feasibility and presentation effectiveness.

Participation is open to individuals only. Each Competitor may submit one or more Entries using ***solidThinking 8.5*** and/or ***solidThinking 8.5 Inspired***. Any Competitor who attempts to enter the Competition under multiple identities will be disqualified. Registration for the Competition is free.

The Competition has no category restrictions, i.e. any type of object can be submitted including but not limited to the following categories: consumer goods, electronics, furniture, jewelry/fashion, medical, packaging, toys.

Competitors can click [here](#) to complete the online registration form. Each Competitor must complete the online form, including name, contact information, age, and the college or university attended. Upon completion of the registration, a Competitor will have the opportunity to download an evaluation license of ***solidThinking 8.5*** and ***solidThinking 8.5 Inspired*** (the "Software") expiring on November 30, 2011. Each Competitor will be required to accept the Sponsor's standard Software License Agreement ("SLA") as a prerequisite to downloading the Software. Use of the Software is limited solely to preparing the Entries for this Competition. Competitors can click [here](#) requirements to run the Software. Competitors may also register for a free "Introduction to solidThinking" online webinar (click [here](#) for next webinar dates).

**Entry Procedures and Submission Requirements:** All entries ("Entry" or "Entries") must be modeled and rendered entirely within ***solidThinking 8.5*** and/or ***solidThinking 8.5 Inspired***. A detailed concept of the design with rendered images from various view angles (at the Competitors discretion) including the description and reasoning behind the design must be submitted using the submission form which can be found by using the hyperlink below. There are no required

minimum or maximum view angles. Images must be in JPEG format with a minimum resolution of 640x480. Selected projects will be notified by email and authors will be requested to send the .st (solidThinking native format) file in order to prove that the models and the images were created entirely with solidThinking 8.5 and/or solidThinking 8.5 Inspired. [Submit your entry here](#).

All entries must be original works of Competitors. Use of any material owned by a third party, or the use of any trademarks, service marks, logos, brands, or products are prohibited. Designs that are obscene, lewd or inappropriate as determined solely by the Sponsor are prohibited. Designs that have been commercialized, published, or exhibited before this Competition are prohibited. Any Entry containing software viruses, Trojan horses, worms, time bombs, or other computer code designed to disrupt, damage, or limit the functioning of any software or hardware will be disqualified. Competitors are required to keep all entries confidential until the winners of this Competition have been announced. Entries cannot be sent to other competitions until the results of the Competition are published. Sponsor reserves the right to disqualify entries that do not adhere to these official rules.

**5. PRIZES:** All legitimate Entries will be considered for the final prizes.

**First prize:** US\$ 5,000.00 Cash and a *solidThinking Inspired v8.5* commercial license.

**Second prize:** US\$ 3,000.00 Cash and a *solidThinking Inspired v.8.5* commercial license.

**Third prize:** US\$ 2,000.00 Cash and *solidThinking v.8.5* commercial license.

**Additional Prizes:** Competitors whose entries are published on the [solidthinking.com](http://solidthinking.com) website will receive a twenty-four (24) month *solidThinking Inspired v.8.5* educational software license. Competitors who win a first, second, third, or additional prize shall hereinafter be referred to as "Finalists."

**Odds of Winning:** The odds of winning depend on the number of valid entries received. Each Competitor's chance of winning depends on the quality of the submission as judged by the Judges.

**Announcement of Winners:** will be by January 15, 2012 on the [www.solidthinking.com](http://www.solidthinking.com) web site. Winners will also be announced on [www.core77.com](http://www.core77.com), [www.designboom.com](http://www.designboom.com), [www.dezeen.com](http://www.dezeen.com) and [www.productdesignhub.com](http://www.productdesignhub.com). Competitors may obtain winner's names by visiting January 15, 2012. Any prizes unclaimed after 90 days will not be awarded.

**6. JUDGING:** Competitors entries will be judged by an international panel of high profile professional designers, academics and journalists and a solidThinking representative. After the Entry Period, the [Judges](#) will select winners according to the criteria set forth below. The decisions of the Judges are final. The odds of being selected as a Finalist depend entirely on the quality of the Entry pursuant to the Judging Criteria, relative to the performance of all entrants and the number of eligible entries received, and does not involve chance. **7. JUDGING CRITERIA:** All Entries will be judged according to the following Judging Criteria;

- a) Aesthetic qualities and form innovation (40%)
  - Is the design unique and innovative?
  - Is the form adapted to the intended function?
- b) Function innovation and feasibility (40%)
  - Does the design fulfill a need? Does it solve a problem?
  - Is the design efficient and the use of material optimized?
  - Is the design in line with manufacturing techniques?
- c) Presentation techniques (20%)

Is the design easy to understand through the images?  
Do the rendering techniques used enhance the presentation effectiveness?

**8. FINALIST REQUIREMENTS:** Sponsor reserves the right to independently verify the originality and ownership of an Entry, and to validate that the Entry does not violate the proprietary rights of any third party. Except where prohibited, a Finalist may be required to complete and return an affidavit of eligibility and a release form (the "Affidavit/Release") within seven (7) days of being notified. If a Finalist fails to sign and return the Affidavit/Release within the required time period, an alternate Finalist will be selected in his/her place according to the Judging Criteria.

**9. ACCEPTANCE OF COMPETITION RULES:** Participation in the Competition constitutes the applicant's full and unconditional agreement to and acceptance of these Competition Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein. Sponsor reserves the right to disqualify any Entry, at any time, for any violation of the Competition Rules.

**10. PERMISSION TO PUBLISH:** Competitors will retain ownership of their Entry, including all intellectual property rights which may exist in the Entry. However, by submitting an Entry, Competitors grant the Sponsor the unconditional and perpetual right, license and consent to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, and exhibit the Entry in any media throughout the world, without limitation, and without additional review, compensation, or approval from Competitor or any other party. Sponsor shall have the right, but not the obligation, to use Competitor's name, likeness, biography and other information about Competitor in connection with Competitor's Entry. By submitting an Entry, Competitor further agrees not to instigate, support, maintain, or authorize any action, claim, or lawsuit against the Sponsor, or any other person, on the grounds that the Sponsor's use of Competitor's Entry as set forth in these Competition Rules infringes any of Competitor's rights, including, without limitation, copyrights, patent rights, trademark rights, or moral rights (droit moral). Competitor further acknowledges that the Sponsor is in no way obligated to protect any intellectual property rights which may exist in the Entry or to publish or use Competitor's Entry in any way. It is Competitor's sole responsibility to secure any intellectual property rights which may exist in Competitor's Entry, whether before or after it is submitted. Nothing herein shall constitute an employment, joint venture, or partnership relationship between Competitor and the Sponsor. In no way is Competitor to be construed as the agent or to be acting as the agent of the Sponsor.

**11. DISCLOSURE OF ENTRY:** Competitor submits their Entry at their own risk. By submitting an Entry, Competitor's ideas, methods and materials may be made available to the public. By submitting an Entry, Competitor further acknowledges and agrees that the Sponsor and its designees, or other Competitors, may have created on their own, or may independently create in the future, a design that may be similar or identical to Competitor's Entry. Competitor hereby waives any and all claims Competitor may have, and/or may have in the future, that the Entry accepted, reviewed and/or displayed and distributed by the Sponsor and its designees, or submitted by other Competitors, may be similar to Competitor's Entry. If Competitor has any concerns that Competitor's intellectual property rights may be disclosed to the public or otherwise compromised, Competitor should seek further guidance before entering the Competition. It is Competitor's responsibility to determine whether Competitor's university may own any ownership rights in and to the Entry prior to Competitor's submission of the Entry.

**12. GENERAL CONDITIONS:** In the event that the operation, security, or administration of the Competition is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Competition to address the impairment and then resume the Competition in a manner that best conforms to the spirit of these Competition Rules; or (b) award the prize according to the Judging Criteria from among the eligible Entries received up to the time of the impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual who provides false registration

information or that it finds to be tampering with the Entry process or the operation of the Competition or to be acting in violation of these Competition Rules or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Competition may be in violation of criminal and civil law, and, should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Competition Rules shall not constitute a waiver of that term. In the event of a dispute as to any online Entry, the authorized account holder of the e-mail address used to enter will be deemed to be the participant. The "authorized account holder" is the natural person who is assigned to an e-mail address by an Internet access provider, online service provider, or other organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

**13. RELEASE AND LIMITATIONS OF LIABILITY:** By participating in the Competition, Competitor agrees to release and hold harmless the Sponsor, its parent and related companies, and their respective officers, directors, employees, and agents (the "Released Parties") from and against any claim or cause of action arising out of participation in the Competition or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Competition; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Competition or the processing of entries; (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Competitor's participation in the Competition or receipt of any prize; or (g) losses, damages, actions, and expenses (including attorney fees) for infringement of any third party intellectual property rights in connection with Competitor's Entry. Competitor further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Competition, and in no event shall the Released Parties be liable for attorney's fees. Competitor waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

**14. GOVERNING LAW:** The Competition is subject to United States federal, state, and local laws and regulations and is void in Cuba, Iran, Libya, North Korea, Sudan, Syria, and where prohibited by law. This Competition is being administered in the United States and shall only be construed and evaluated according to United States law.

Except where prohibited, Competitor agrees that any and all disputes, claims and causes of action arising out of, or connected with, the Competition or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the courts of U.S. Eastern District of MI. All issues and questions concerning the construction, validity, interpretation and enforceability of these Competition Rules, Competitor's rights and obligations, or the rights and obligations of the Sponsor in connection with the Competition, shall be governed by, and construed in accordance with, the laws of the State of Michigan, without giving effect to any choice of law or conflict of law rules (whether of the State of Michigan or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Michigan.

**15. SEVERABILITY:** If any term of these Competition Rules shall be found to be void or contrary to law, such term shall be deemed to be severable from the other terms and provisions herein, and the remainder of these Competition Rules shall remain in effect.

**Sponsor's Contact Information:** For all questions, please email [competition@solidthinking.com](mailto:competition@solidthinking.com). Please write in the subject line: Design Competition 2011.

***VOID WHERE PROHIBITED BY LAW.***